

IMPROVING OUR WEBSITE – WE'D LIKE TO HEAR WHAT YOU THINK

If you want, you can use the questions below to help structure your response. Copy the questions into an email and then let us know your thoughts and ideas for each one. Send your email to comms@eagleskiclub.org.uk by 31 October. Many thanks for taking part.

Q1. Tell us three things that you like about the website

Q2. Tell us three things you don't like about the website

In thinking about questions 1 and 2, you could use the following list:

a) <i>the structure of the website (e.g. section titles, pages, member-only content)</i>	f) <i>type of images used (e.g. do they inspire, do they appeal to new members)</i>
b) <i>the ease of navigation around the site (e.g. to find what you're looking for)</i>	g) <i>the use of online forms (e.g. tour application form)</i>
c) <i>the ease of use on mobile devices</i>	h) <i>access to key Club services (e.g. booking an event)</i>
d) <i>how the website looks and feels (e.g. is it modern and up-to-date)</i>	i) <i>information about other members</i>
e) <i>number of images used on the website</i>	

Q4. Thinking about the layout, structure and usability of the website, which of the following possible improvements are the most important (please list three of them):

a) <i>better section/page structure across the website</i>	e) <i>improving the use of images on the website</i>
b) <i>improving navigation around the website</i>	f) <i>making it easier to search the membership database</i>
c) <i>the presentation of the website (its style, look and feel)</i>	g) <i>easier to use on mobile devices</i>
d) <i>improving/simplifying the home page</i>	h) <i>a clearer "members" section</i>

Q5. Thinking about the content of the website, which of the following sections need the most improvement (please list three of them):

a) <i>how the club works/club administration</i>	g) <i>grants, training and leader development</i>
b) <i>tours and events</i>	h) <i>climate care and low carbon travel</i>
c) <i>introduction to ski touring and basic skills</i>	i) <i>images and galleries</i>
d) <i>avalanche awareness and safety</i>	j) <i>help/how to do</i>
e) <i>first aid/rescue</i>	k) <i>expeditions</i>
f) <i>My Account</i>	l) <i>forums</i>

Q6. What are thoughts about the galleries section of the website?

(e.g. do you find them useful, do you upload images from your own ski tours, what would encourage you to make more use of them, should the Club have a Flickr or Instagram site)

Q7. What extra functions would you like the website to have?

Q8. Any final thoughts or comments about the website and its future development.